

JULIE THULE

SENIOR GRAPHIC DESIGNER

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Software

AdobeXD
Photoshop
Illustrator
Indesign
PremierPro
After Effects
Blender 2.8
Dreamweaver
WordPress
ProCreate

Skills

Illustration
Branding
Catalog
Packaging
Social Media
Motion Graphic
Storyboard
Prototyping
Low-poly 3D
Animation
Video Editing

Education

BA Graphic Design
CSU Long Beach
Graduated 2014

UI/UX Essential
Udemy Certificate
March 2020

Work Experience

Senior Graphic Designer (July 2022 - Current)
XYZ Printing - 3D Printing - Anaheim, CA

- Design and maintenance of web-oriented content including corporate sites, ecommerce sites, social and emails.
- Implement brand identity, visual and tone of voice into every email campaign and seasonal, evergreen, core digital communication.
- Create 2D and 3D artworks, 3D product packaging, and instruction manual designs.
- Design company marketing materials such as promotional signage, posters/banners, social media posts, etc.
- Create digital art assets for website and Amazon listings
- Create Email blasts designs, website layout template
- Support the team with any other projects related to graphics, animation, and videos

Lead Graphic Designer (March 2020 - July 2022)
Aryosys Marketing Agency - Costa Mesa, CA

- Produce the design and production for websites, graphics, web logos, social media graphics and banners, video editing, responsive email layout, PR assets, and tradeshow graphics
- Creation of sketches, wireframes, specifications, prototypes, scenarios and storyboards.
- Ensure consistency of brand across digital touch points.
- Help customers to translate marketing and branding strategies into successful and engaging creative content and interfaces.

Lead Graphic Designer (2017 - March 2020)
Topgreener Inc - Irvine, CA

- Communicate and collaborate with cross-functional groups and team in a positive and productive manner including partnering with copywriters, fellow designers, and operations team.
- Collaborate with sales, marketing, and tech teams.
- Create visual designs with strong typography and iconography, as well as strong and unique branding.
- Present clear ideas and concepts to other team members
- Photograph, edit, and publish product photographs.
- Keep online product listings current shoot, edit, and produce product demonstration videos.
- Support creative art needs for social media, digital marketing, PR, and trade shows.

Graphic Designer (2014 - 2017)
Charisma Brands - Laguna Hills, CA

- Develop creative concepts.
- Execute Marcom projects compliant to corporate design and branding guidelines.
- Social media posts and engagement designs
- Tradeshow design and support.
- Responsive email creation and template design
- Create website graphic assets.